



ARTWORK GUIDELINES

Artwork Guidelines

Please read the following carefully

These guidelines are to avoid any delays or additional costs. **These guidelines apply to print ready artwork only.** Creating new artwork from scratch, **redrawing logo's and editing of supplied files will be billed at R550 per hour.**

Please contact us should you require any design templates. It is standard practice to keep all text at least **50mm from the edges** allowing a safety area. Please make sure you remove the bleed lines before saving final print files.

Using borders on the edge of a design for fabric/vinyl products is **not recommended**, with variations in shrinkage, stitching allowance etc, borders will never be uniform. **Please try to avoid them wherever possible.**

All **final print ready artwork** must be supplied at **300dpi at quarter size.** Please supply **Pantone References** for accurate colour matching. Printed proofs available on request.

The following file formats will not be accepted: Word Documents, Internet low res jpegs, PowerPoint, Gifs, Png.

PLEASE CONVERT ALL FONTS TO CURVES (paths) to avoid missing fonts, or supply fonts.

Accepted File Formats: PDF (Layers) & EPS | Adobe Photoshop | Adobe Illustrator CS6 or earlier versions | Corel Draw 16 and above.

Low Resolution layout proofs will be emailed to you before any printing will be done.

Print files smaller than 10MB can be emailed to us, we recommend using Dropbox or WeTransfer for larger files.