



COMPANY PROFILE

dj | **DIGITAL
IDENTITY**
CORPORATE BRANDING SOLUTIONS

INTRODUCTION

Digital Identity are manufacturers of large format digital printing, branding and specialised signage materials. With over 20 years experience in the field, we are perfectly equipped to deal with your signage and branding requirements. We have been involved with a number of high profile re-brands within South Africa, Africa and Europe. We always strive to deliver the best value and the highest quality at an affordable price. Our own in-house branding facilities ensure fast and accurate branding and execution.

SHOPFITTING / RETAIL BRANDING / MONTHLY CAMPAIGN BRANDING



Digital Identity can offer a complete Retail Branding experience completely suited to your requirements. From 3D Rendering and Conceptualisation right through to Shopfitting and from there to monthly branding campaigns country-wide.

We offer many solutions to get your brand noticed. Some examples are Window and In-Store displays and point of sale branding.

LARGE FORMAT DIGITAL PRINTING

We print only using Eco-Solvent Inks and European Standard Media's. This results in great quality prints with a minimum of 720dpi and a maximum of 1440dpi. Our Machines run Cyan, Magenta, Yellow, Black, Light Magenta, Light Cyan, Light Black, White & Metallic (on request). **With the Large Format Digital Printing we do Custom Printed Wallpapers, Printed or Cut-Out Vinyls, One-Way Film (also known as Contravision), Printed or Cut-Out Sandblast Vinyl, PVC Banners, Writeable Vinyls...**



SIGNAGE

We offer a variety of signage options using different materials and can make up signage to your required sizes. Some of the options offered are LED Signage (such as Light Boxes or backlit aluminium signs), Chromadek, CNC Cut Wood, laser cut metal or Wood Signage, Vehicle Branding, Fabricated Perspex Signage. **We also offer Indoor and Outdoor Branding elements such as X-Banners, Pull up Banners, Banner Walls, Fabric Frames, Hanging Banners, Gazebos, Flags, A-Frames.**



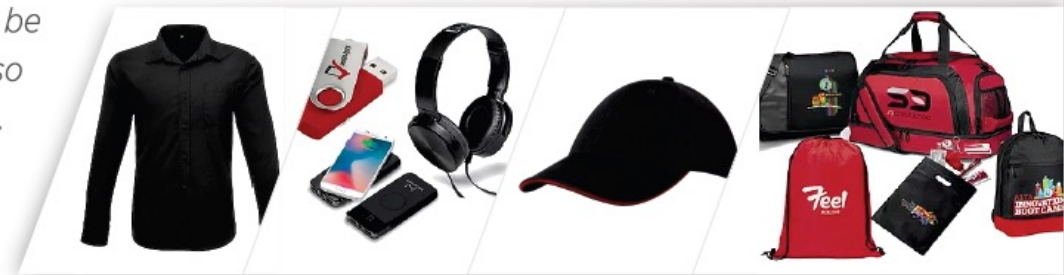


CUSTOM

Sometimes you need things done that just don't fall under a specific category and that is where we excel. Our clients will often call us to create something unique for them. We can assist in conceptualising and creating unique products for your brand or event.

CORPORATE CLOTHING & GIFTS

We offer a large variety of corporate clothing and gifts that can be branded to your requirements. The stock gets updated often, so contact us to get a copy of the catalogues to choose from. **T-Shirts, Golf-Shirts, Jackets, Hoodies, Workwear, Headwear, Technology Gifts, Powerbanks, Bags, Drinkware, Notebooks, Pens, Keyrings, Lanyards & Novelty Gifts**



THE INSTALLATION A-TEAM

If you are lucky you might have seen our A-Team vans driving around JHB and PTA. We have our very own in-house installation team. They are extremely well trained, experienced and very courteous.

THE INSTANT ALLIATION A TEAM

*If you can find them,
then maybe you can hire...
The A-team*

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BRANDON



CHARLOTTE



LEA



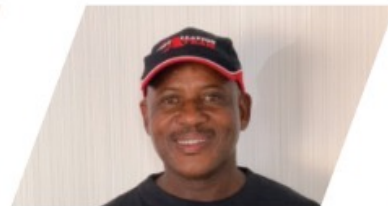
DOMINIQUE



BRENT



FIONA



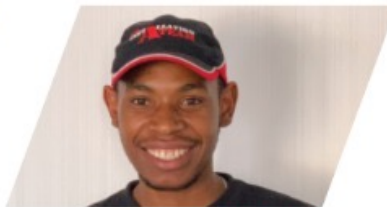
PETER



STEVE



MODIPA



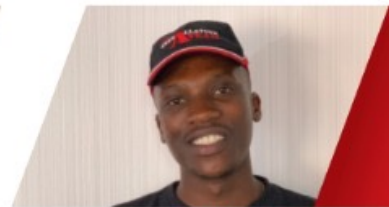
WONGA



ZWAN



SINAYE



TUMELO

Digital Printing



CNC Router



Dye Sublimation



Embroidery



Screen Printing



Pad Printing



Laser Engraving



CONTACT DETAILS

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